

EXTENSIVE, GOURMET OFFERINGS KEEP HARBORTOWN MARKET ON TOP

By Patrick Andrzejczyk

Louie Attisha, co-owner of Harbortown Market on East Jefferson in Detroit, is one of the hundreds of business owners up and down the Detroit River who has had to adapt to the challenges posed by the COVID-19 pandemic.

“We are an upscale, gourmet market that carries a lot of specialty items, vegan items,” Attisha says. “It’s basically a one-stop shop that has all the high-end items, along with your name brands that people buy every day.”



His customer base is very loyal, he says, with nearly 100 percent of residents of the nearby Harbortown Condominiums frequenting his store on an almost daily basis.

“They’re everyday shoppers,” he says. “A lot of customers, they want us to

prepare their meals for them. We have a large selection of meals prepared in our kitchen daily. We have one of the largest hot-food selections in the city.”

That’s on top of an extensive liquor and wine section and what he says is the largest ice cream selection in the city of Detroit.

Attisha says the pandemic hasn’t seemed to have dampened business much, but the attraction of home delivery and online shopping is driving him to add more options for house-bound customers leery about browsing in grocery store aisles.

“We’re currently in talks with DoorDash,” he explains. “We did have home delivery before the pandemic, but now we’re short-staffed...we’re talking

Left, liquor selection, lottery and customer service



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An online ordering site is currently in

the works. “It just needs the right people to get it up and running.”

Even so,

Attisha says Harbortown has been doing brisk business. “We’re over from last year,” he says, about their earnings, “they

increased a little more than previous years. We’re hoping for a good year in 2021.” DR

Opposite, top, Louie Attisha; top, Harbortown Market at 3472 E. Jefferson Ave; above, middle, Deli; Menus with daily specials and made-to-order items like Boar’s Head ham sandwiches; Seafood

Photos by Lauren McGregor